An Open Architecture Platform for Demand Resources from AutoDR and MBCx

- National Virtual Power Plant -

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Advanced Institute of Convergence Technology Smart Grid Research Center

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Mission Statement

Motive Engine for Smart Grid

- A Killer Application
- National Virtual Power Plant (DR& EE)

Innovative Business Model

- Open Architecture Platform
- C-P-N-D Eco System

Sustainable Energy System

- Priority No.1 Energy Resource
- Upto 20% on 2030

Infrastructure vs Killer Application

Gasoline

- Automobiles
- Roads

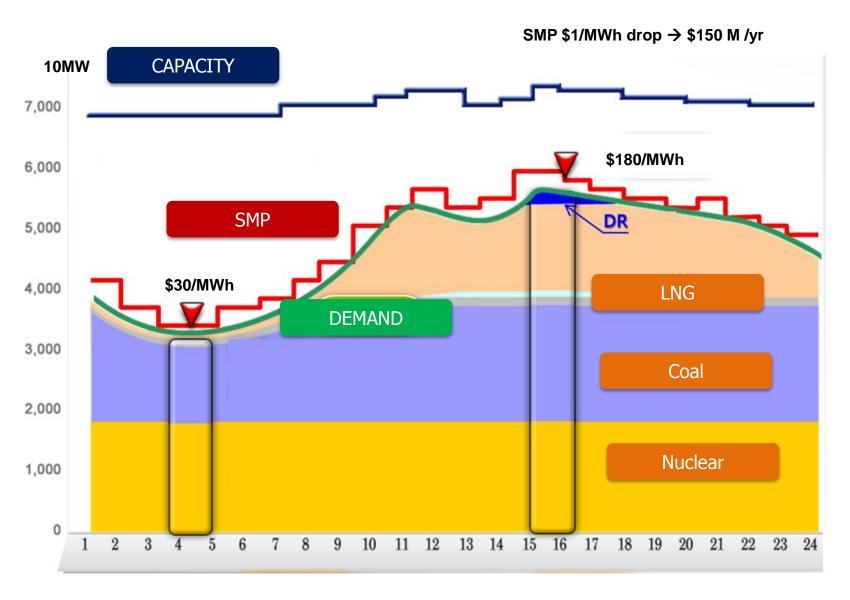
Wireless

- Smart Phone
- Base Stations

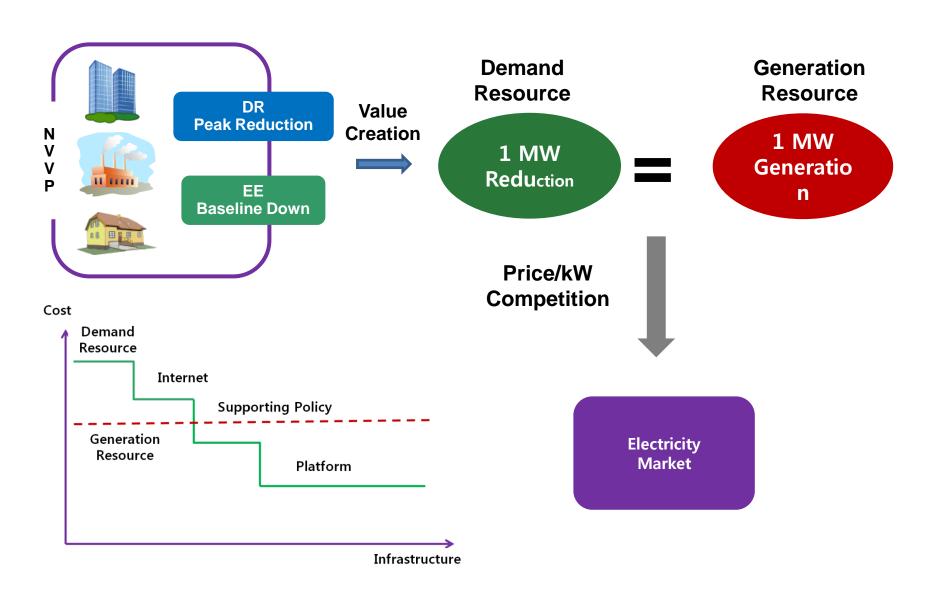
Energy

- Demand Resource
- Smart Grid

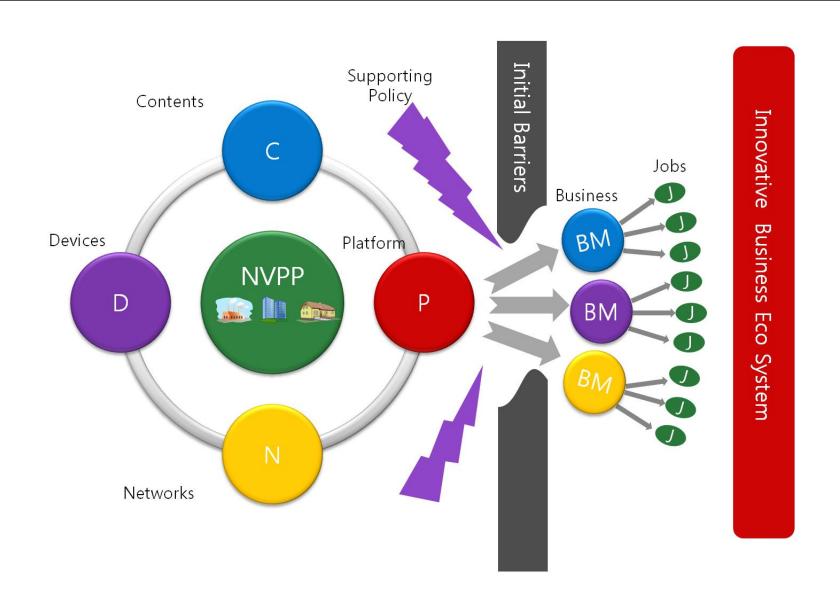
Value Creation from Demand Resource



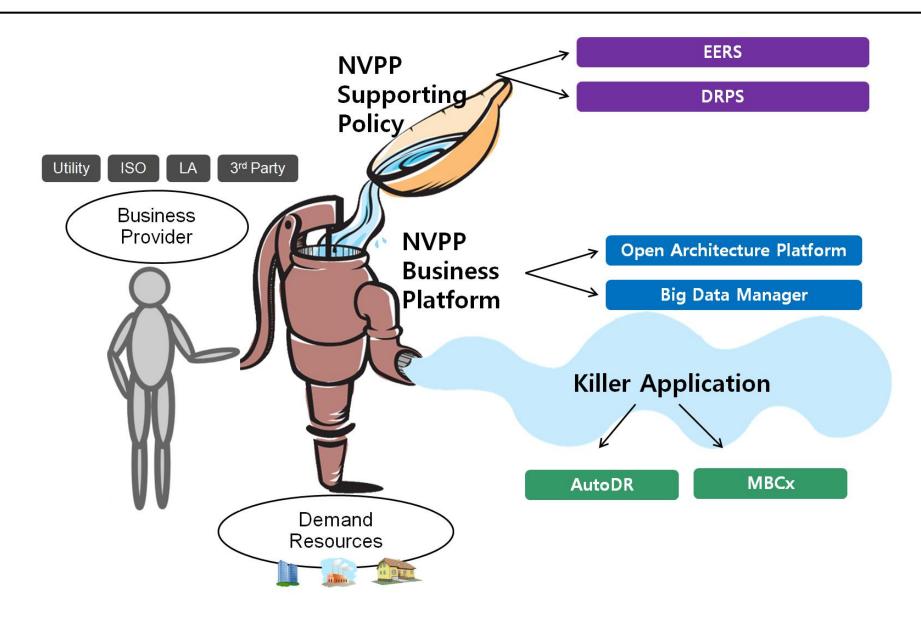
Open Market for Demand Resource



C-P-N-D Based Innovative Business Eco System



Open Architecture Platform for NVPP



Success Conditions for NVPP



Innovative Value Creation

Demand Resource Market



Everybody Winning Game

C-P-N-D Business Eco System

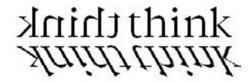


Sustainable Growth

Open Big Data

Innovative Value Creation - Reverse Thinking



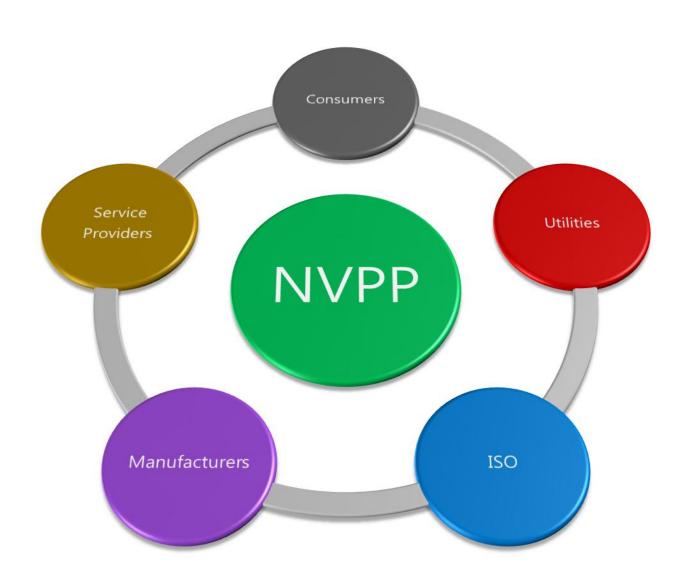




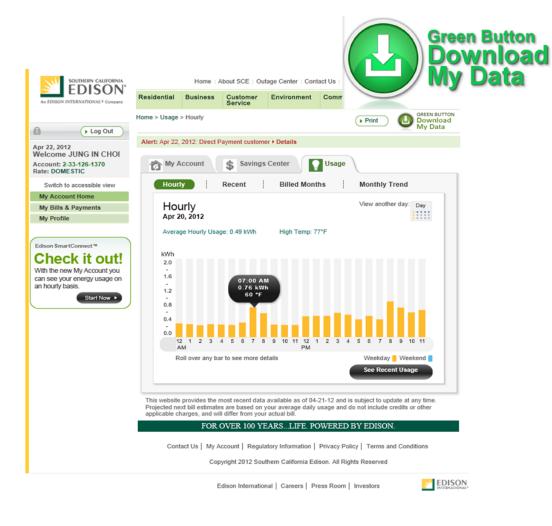


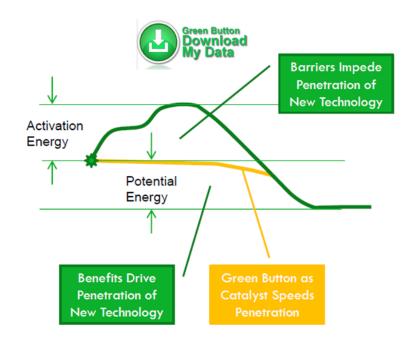


Everybody Winning Game – CPND Business Eco System



Sustainable Growth - Open Big Data





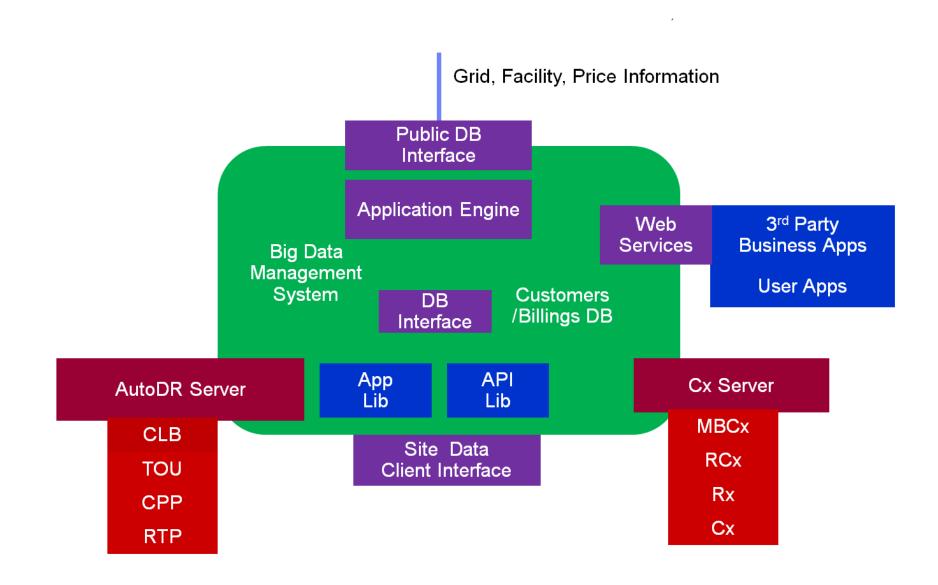
Open Architecture Platform

Developing Open Business Platform supporting Scalability and Standards based on Cloud Computing and Pick & Run technology as in App Store.

- 1) Cloud based IT infrastructure
- 2) Data Analysis using Statistical Methods
- 3) Demand Resources Optimization Algorithms
- 4) Applications and User Interfaces: Component based Library, Open Data Access API
- 5) Interface with Big Data System and External Systems

Component based Library **Data Analysis using Statistical Methods** Reusable objects or components used by **Business Intelligence with Data Analysis** applications/services Machine learning and Text Mining Providing open standard API **Demand Resources Optimization Open Data Access API** Web based **Algorithms** Access Big Data with standard API **Platform** Dynamic pricing Optimized planning and operations **Cloud based IT Infrastructure** App Marketplace Business Platform based on Cloud computing Open Architecture to support various applications Service based Cloud for each Customer Easy Installation with Pick & Run Supporting Mobile/Smart Phone Access

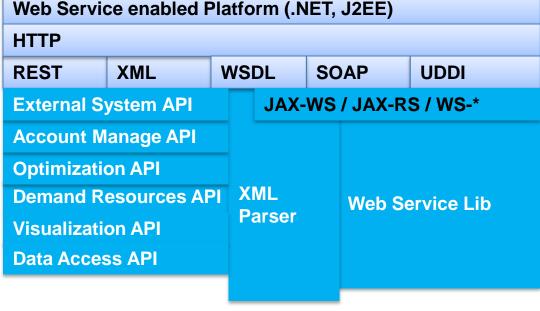
Design for Platform Components



Application Engine

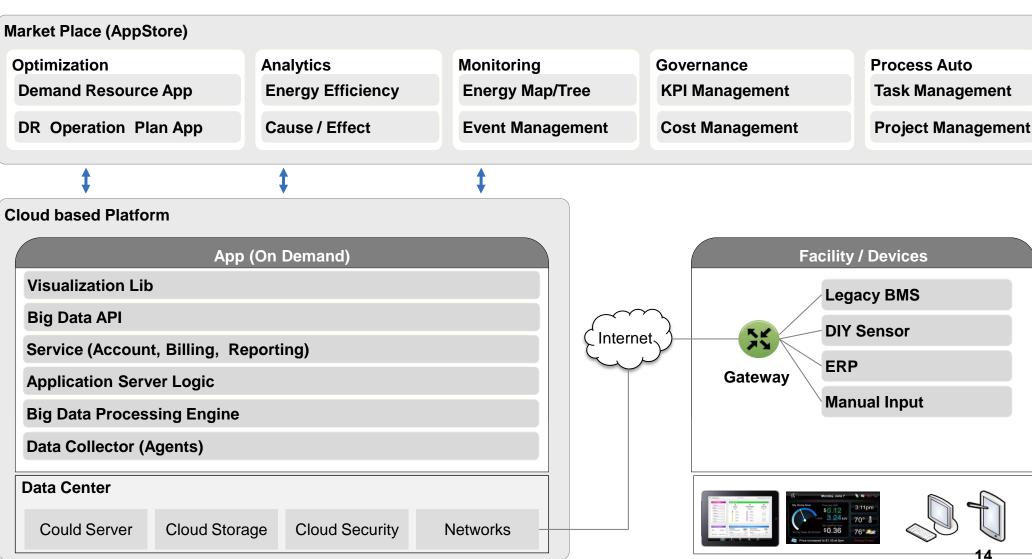
Enable the 3rd party to develop new services on our business platform 1) Demand Resources Management, 2) Energy Optimization, 3) Visualization, 4) Data Access API, 5) External System Interface, 6) Billings and User Management.





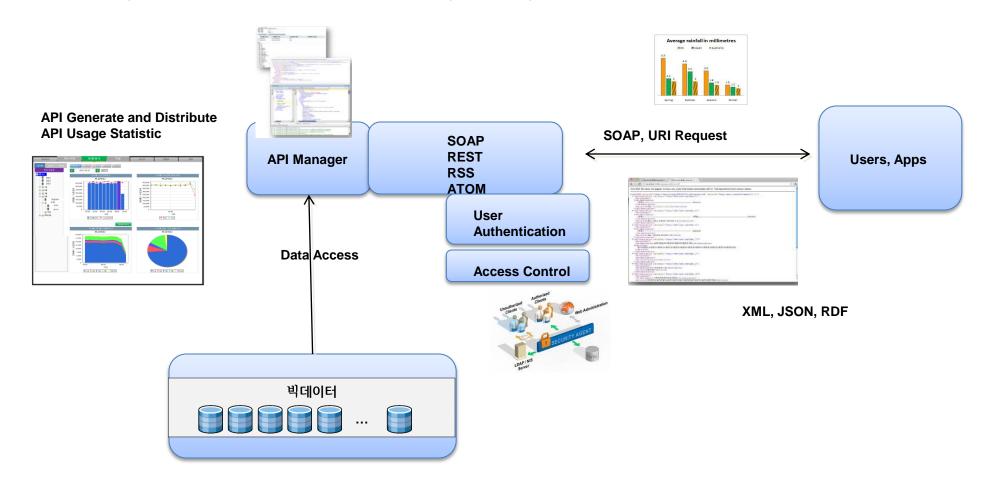
Open Application Library

Providing Apps and environments to support users and developers to create new services, and manage apps.

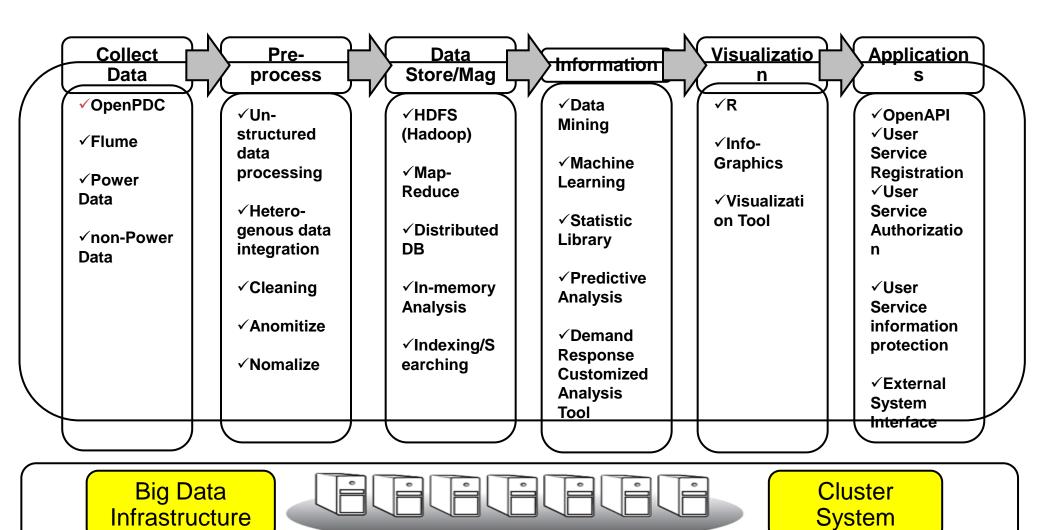


Open API Management

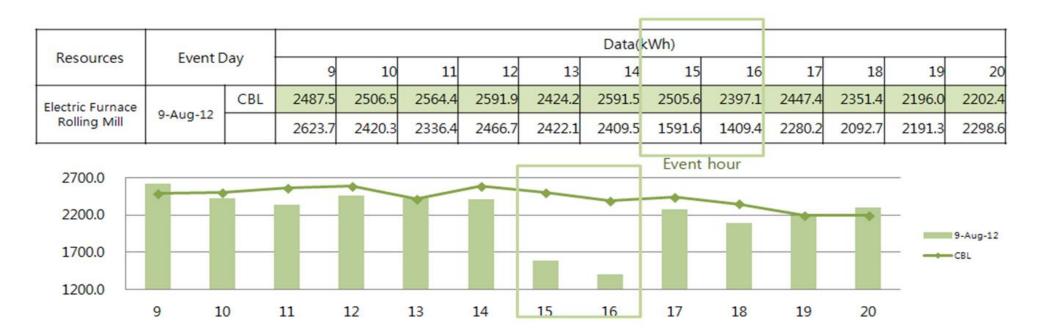
Standardized Open API for APPs and Data Access API supporting 1) SOAP, 2) REST, 3) RSS, 4) ATOM. API Manager handles API registration and distribution, and analyzing API usages.



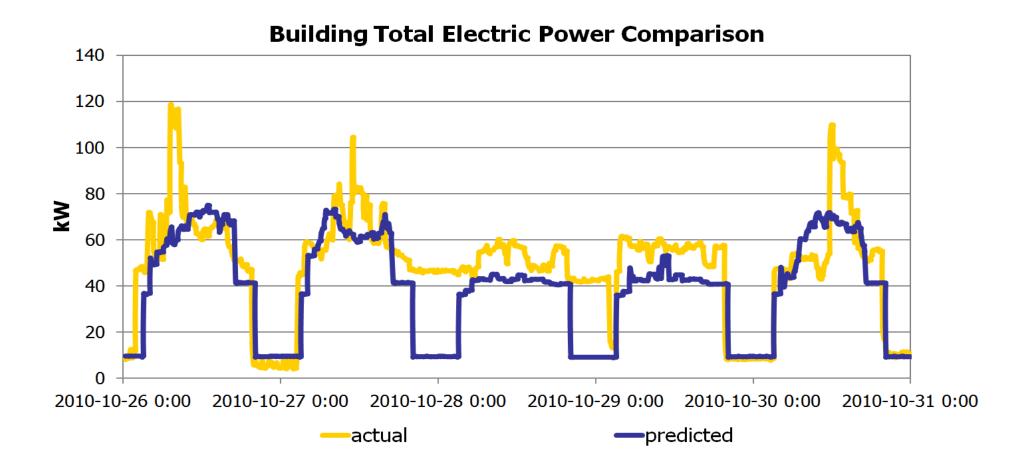
Big Data Manager



Killer Application 1 : AutoDR by OpenADR



Killer Application 2: MBCx



AICT NVPP Goal



3,000,000kW (3 NPP, 5% Reserve Rate)
30,000 consumers with 100kW reduction
By 2017 in Korea
Supporting Policy: DRPS