White Roofs Cool the World, Directly Offset CO₂ and Delay Global Warming

As the threat of global warming becomes widely recognized, scientists have proposed using geo-engineering (manipulation of the Earth’s environment) to quickly respond to this threat. Most proposed geo-engineering techniques are novel and unproven. Two simple technologies that have been around for thousands of years, cool roofs and cool pavements, should be the first geo-engineering techniques used to combat global warming.

Increasing the solar reflectance of urban surfaces reduces their solar heat gain, lowers their temperatures, and avoids transferring heat back into the atmosphere. This process of “negative radiative forcing” counters global warming. In a recent study to be published in journal *Climatic Change*, Akbari, Menon and Rosenfeld have calculated the CO₂ offset, or equivalent reduction in CO₂ emission, achieved by increasing the solar reflectance of urban surfaces¹.

Most existing flat roofs are dark and reflect only 10 to 20% of sunlight. Resurfacing the roof with a white material that has a long-term solar reflectance of 0.60 or more increases its solar reflectance by at least 0.40. Akbari et al. estimate that so retrofitting 100 m² (1000 ft²) of roof offsets 10 tonnes of CO₂ emission. (For comparison purposes, we point out that a typical US house emits about 10 tonnes of CO₂ per year.) Emitted CO₂ is currently traded in Europe at about $25/tonne, making this 10-tonne offset worth $250.

It is fairly easy to persuade (or to require) the owners of buildings to select white materials for flat roofs, and in California this has been required since 2005². However, the demand for white *sloped*...
roofs is limited in North America, so California compromises by requiring only “cool colored” surfaces for sloped roofs. (This rule takes effect in July 2009.) Use of cool-colored surfaces increases solar reflectance by about 0.20 and yields a CO\(_2\) offset of about five tonnes per 100 m\(^2\), or about half that achieved with white surfaces. The solar reflectance of pavement can be raised on average by about 0.15, offsetting about four tonnes of CO\(_2\) per 100 m\(^2\).

Over 50% of the world population now lives in urban areas, and by 2040 that fraction is expected to reach 70%. Pavements and roofs comprise over 60% of urban surfaces (roofs 20 to 25%, pavements about 40%). Akbari et al. estimate that permanently retrofitting urban roofs and pavements in the tropical and temperate regions of the world with solar-reflective materials would offset 44 billion tonnes of emitted CO\(_2\), worth $1.1 trillion at $25/tonne.

How can the reader visualize this one time offset of 44 billion tonnes of CO\(_2\)? The average world car emits about 4 tonnes of CO\(_2\) each year. Permanently increasing the solar reflectance of urban roofs and pavements worldwide would offset 11 billion car-years of emission. This is equivalent to taking the world’s approximately 600 million cars off the road for 18 years.

If only roofs are changed from their current dark colors to white for flat roofs and cool colors for sloped roofs, we can offset 24 billion tonnes of CO\(_2\). If we take 20 years to implement just the cool roofs portion, it’s the equivalent of taking half of the cars in the world off the road for every year of the 20 year program (see table). The offset provided by cooling urban surfaces affords us a significant delay in climate change during which we can take further measures to improve energy efficiency and sustainability.

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<th>Equivalent Car Offsets from Cool Roofs</th>
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<td><strong>Duration of Program</strong></td>
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Akbari et al. propose an international campaign to use solar reflective materials when roofs and pavements are initially built or resurfaced in temperate and tropical regions. They point out that such an international “cool cities” program is a win, win, win proposition. Cool roofs reduce cooling-energy use in air conditioned buildings and increase comfort in unconditioned buildings (win #1). Cool roofs and cool pavements mitigate summer urban heat islands, improving outdoor air quality and comfort (win #2). This latest research shows that cool roofs and cool pavements can cool the entire globe (win #3). Installing cool roofs and cool pavements in cities worldwide does not require delicate international negotiations about capping CO\(_2\) emission rates.

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3 Worldwide car ownership is currently estimated at 600 million with projected totals of 1.3 billion by 2030.